

Referências

Benner, M. J.; Tushman, M. L. (2003). Exploitation, exploration, and process management: The productivity dilemma revisited. *Academy of Management Review*, 28(2), 238–256.

Birkinshaw, J.; Gibson, C. (2004). Building ambidexterity into an organization. *MIT Sloan Management Review*, 45(4), 47–55.

March, J. G. (1991). Exploration and exploitation in organizational learning. *Organization Science*, 2(1), 71-87.

McKinsey & Company. (2009). *Enduring Ideas: The three horizons of growth*. Recuperado em 12 de junho de 2025, de <https://www.mckinsey.com/about-us/new-at-mckinsey/three-horizons-of-growth>

O'Reilly, C. A.; Tushman, M. L. (2004). The ambidextrous organization. *Harvard Business Review*, 82(4), 74-81.

O'Reilly, C. A.; Tushman, M. L. (2013). Organizational ambidexterity: Past, present, and future. *Academy of Management Perspectives*, 27(4), 324–338.

Schumpeter, J. A. (1942). *Capitalism, Socialism and Democracy*. New York: Harper & Brothers.

Tushman, M. L.; O'Reilly, C. A. (1996). Ambidextrous organizations: Managing evolutionary and revolutionary change. *California Management Review*, 38(4), 8-30.